

Taking the PULSE



According to the
2014 Pulse Survey

47%

of parents of 1-5 year olds in Battle Creek report that they **read to their children several times a week or less!**

Early Reading Matters!

According the US Department of Education, **children who are read to frequently are more likely** to be able to count to 20 or higher, write their own names, or read themselves

Did you know?

In 2013 only **55%** of 3rd graders in Calhoun County were **considered proficient in reading** based on their MEAP scores

There are **2 programs** in Battle Creek that support literacy for kids under 5: **The Imagination Library** and **Raising a Reader!**
Contact Early Childhood Connections for more info 269.660.1606 x6143

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