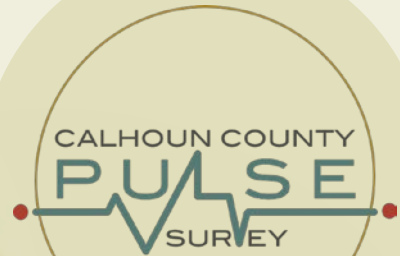


Taking the PULSE



According to the
2014 Pulse Survey

57%

of families in Battle Creek **ONLY**
eat fresh fruits and veggies
4 times/week or less!

Fruits & Veggies Matter!

According the CDC regularly **eating healthy foods** as a child is essential for **proper growth and development**; while preventing later problems like **obesity, dental cavities, iron deficiency, and osteoporosis**

Did you know?

Roughly **45%** of children 0-5 in Calhoun County receive funds from the Supplemental Nutrition Assistance Program (SNAP)

At the **Battle Creek Farmers Market, Family Fare, and Sprout Urban Farms Fresh on Wheels**, up to **\$20 SNAP dollars a day can be doubled** to purchase fresh Michigan Produce! Visit doubleupfoodbucks.org for more info