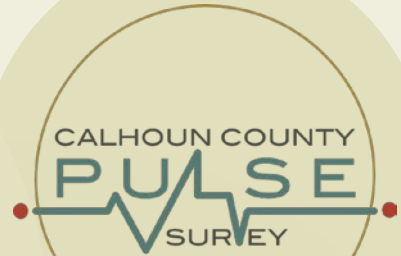


Taking the PULSE



According to the
2014 Pulse Survey

39%

of adults surveyed in Battle Creek
**do not have an account at a
bank or credit union**

Help Manage your Money!

According to the University of California, using a **bank or credit union account promotes savings and financial stability** with earned interest, increased safety, record keeping, and easy withdrawal and bill payment

Did you know?

There are several credit unions in Battle Creek. As not-for-profit organizations, credit unions charge **little to no fees** and are able to pass savings on to members by offering things like better interest rates!